



# 5 WAYS TO HELP EMPLOYEES BE

## #PRIVACYAWARE

THIS DATA PRIVACY DAY (JANUARY 28)

### 1. HELP EMPLOYEES MANAGE THEIR INDIVIDUAL PRIVACY

Encourage employees to update their individual account privacy settings by visiting [Update Your Privacy Settings](https://staysafeonline.org) on [staysafeonline.org](https://staysafeonline.org).

### 2. HOST A LUNCH AND LEARN

Invite outside speakers to talk to employees about why privacy matters. Engage staff by asking them to consider how privacy and data security applies to the work they do on a daily basis, regardless of department. You could even [invite your employees to join NCSA's Data Privacy Day event virtually via livestream on January 28m on January 28!](#)

### 3. CREATE A #PRIVACYAWARE CULTURE

[Encourage all employees to sign up as Data Privacy Day Champions!](#) It's free and NCSA will provide a toolkit of special resources. Share messages about privacy around the office, on internal message boards or through available communication platforms now through January 28.

### 4. GIVE BACK: TALK WITH YOUNG PEOPLE ABOUT WHY PRIVACY MATTERS

Organize a company-wide volunteer day with local schools to teach students about privacy and online safety.

[Use these easy-to-follow privacy tips to help you get started.](#)

### 5. ORGANIZE A SCAVENGER HUNT, COMPETITION OR GAME THAT HELPS EMPLOYEES TO LEARN ABOUT THE IMPORTANCE OF PRIVACY

Recognize and reward employees for being #PrivacyAware.

*For more information about Data Privacy Day and how to get involved visit [staysafeonline.org/data-privacy-day](https://staysafeonline.org/data-privacy-day)*

